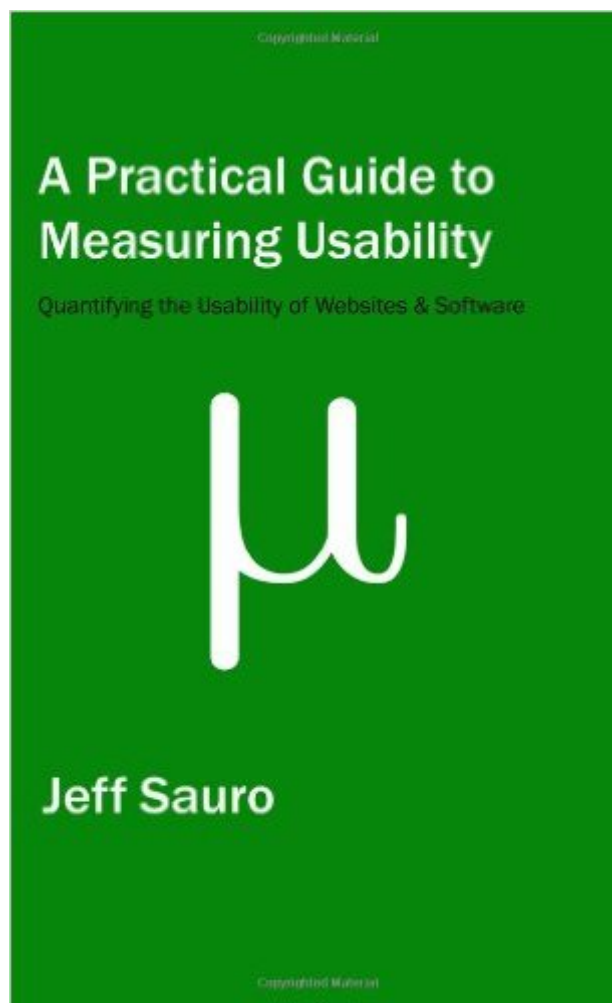


The book was found

A Practical Guide To Measuring Usability: 72 Answers To The Most Common Questions About Quantifying The Usability Of Websites And Software



Synopsis

A detailed and readable guide that answers the most common questions that arise when measuring the usability of websites, software or cellphones. What measures do you take? What do have users do? What questionnaires do you use? What about sample size and statistical analysis?

Book Information

Paperback: 124 pages

Publisher: CreateSpace Independent Publishing Platform (November 2, 2010)

Language: English

ISBN-10: 1453806563

ISBN-13: 978-1453806562

Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 8.5 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #502,010 in Books (See Top 100 in Books) #226 inÂ Books > Computers & Technology > Graphics & Design > User Experience & Usability #881 inÂ Books > Computers & Technology > Web Development & Design > Web Design

Customer Reviews

Like other Sauro books, it's extremely well written and concentrates on real world practice and questions. I would almost call this the usability practitioners field guide because it could almost fit in your pocket and join you on testing site.

As a practitioner in the usability field, I have come to depend on this guide for my usability testing. It tackles some long held best practices (i.e. - Do I only need to test with 5 users?) and arms you with the information necessary to make an educated decision about whether 5 users is enough based on what your trying to accomplish with the test. It succinctly answers probably EVERY question I've ever had about performing quantitative usability tests, and answers some I didn't know I should be considering. I can quickly find the answer I'm looking for (because it's organized by "questions") and not lose valuable time during a project. After having this booklet a while, I became (in full disclosure) big fan of the authors website devoted to "measuring usability" and look forward to his weekly blogs. ([...]) I can't emphasize enough how crucial this guide has been for me and the teams I've worked with. I bought several copies and gave them out to others on our Usability Testing team so we could use it as our "Playbook".

[Download to continue reading...](#)

A Practical Guide to Measuring Usability: 72 Answers to the Most Common Questions about
Quantifying the Usability of Websites and Software 100 Questions & Answers About Lung Cancer
(100 Questions and Answers) Questions and Answers: Remedies (Questions & Answers) The
Muhammad Ali Parkinson Center 100 Questions & Answers About Parkinson Disease (100
Questions & Answers) The Easy Way to Host Multiple Websites on EC2: A complete step-by-step
recipe for launching and hosting multiple websites on a single EC2 instance Measuring the User
Experience, Second Edition: Collecting, Analyzing, and Presenting Usability Metrics (Interactive
Technologies) Quantifying the User Experience: Practical Statistics for User Research Polish: Learn
Polish Bundle 2-1 (Polish: Learn Polish in a Week! & Polish: 95 Most Common Phrases & 1000 Most
Common Words): Polish Language for Beginners (Learn Polish, Polish, Polish Learning)
Quantifying Life: A Symbiosis of Computation, Mathematics, and Biology Business Analysis,
Software Testing, Usability : A Quick Guide Book for Better Project Management and Faster IT
Career Trivia Madness: 1000 Fun Trivia Questions (Trivia Quiz Questions and Answers) (Volume 1)
Short Questions & Answers in Oral Medicine & Oral Pathology: Short Questions form the basis in
Assessment of Knowledge in VIVA and Competitive ... for any undergraduate student of Dentistry
For Hearing People Only: Answers to the Most Commonly Asked Questions About the Deaf
Community, Its Culture, and the "Deaf Reality" Life, Liberty, and the Pursuit of Healthiness: Dr.
Dean's Straight-Talk Answers to Hundreds of Your Most Pressing Health Questions AsapSCIENCE:
Answers to the World's Weirdest Questions, Most Persistent Rumors, and Unexplained Phenomena
Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability (Voices That Matter)
Nolo's Encyclopedia of Everyday Law: Answers to Your Most Frequently Asked Legal Questions,
8th Edition Data Center Migration, Re-Location, Consolidation, UNIX, Linux, Windows, SAN Storage
Data Migration Bottom line Practical Job Interview Questions & Answers The Social Security
Answer Book: Practical Answers to More Than 200 Questions on Social Security IT Security
Metrics: A Practical Framework for Measuring Security & Protecting Data

[Dmca](#)